



October 25 - 27, 2023

Partner & Exhibitor Opportunities

Following an unparalleled return to a live, in-person event in October 2022, we invite you to a bigger and better AES New York 2023.

"It's insanely busy. It's actually busier here for audio than I have seen even at NAMM" - Warren Huart, Produce like a Pro

"...the NAB side was quietly packing up, while the AES side was literally rocking." - Clive Youg, Mix Magazine

In this PDF, you will find exhibitor and partner opportunities, book now!



aesshow.com

AES NEW YORK

ATTENDANCE INFORMATION



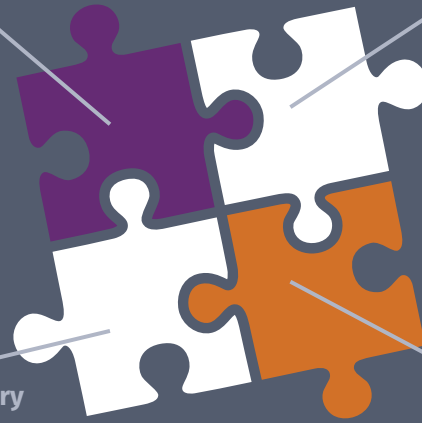
14,495
TOTAL AES NEW YORK
REGISTRANTS

264 Educators

Leading Educators from around the world gather at AES Events to share and learn

3,500 Engineers & Producers

The only Convention to meet and learn from this many leading Engineers and Producers

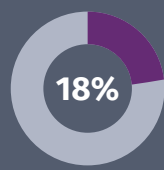
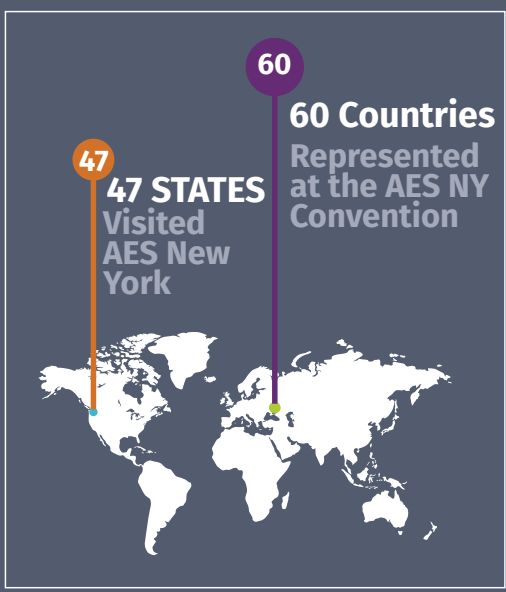
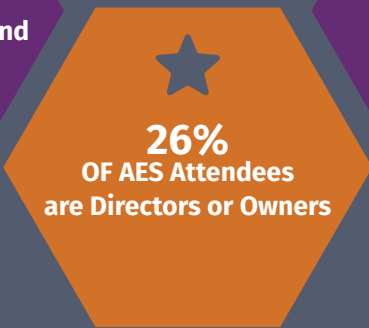


1,300+ Students

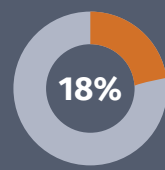
The future of our industry is shaped at AES and is growing

500 Sessions

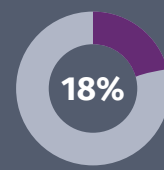
Workshops, tutorials, Standards, Briefs, Papers & Exhibit Floor sessions.



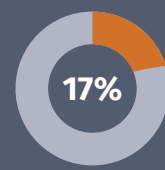
EDUCATION/
GOVERNMENT/
STUDENTS



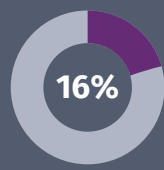
PROJECT STUDIO



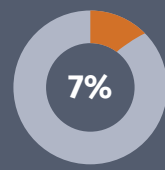
PROFESSIONAL
RECORDING & MASTERING



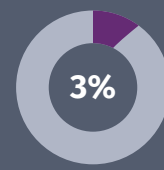
LIVE/INSTALL
VENUE



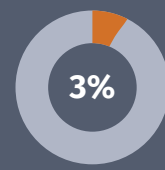
BROADCAST/
STREAMING/
VIDEO/POST



MANUFACTURER/
R&D



RECORD LABEL



OTHERS

STANDARD/INLINE

An aisle on the front side of the booth. Includes a draped back wall 8 feet high and two draped side rails 36 inches high.

CORNER

An aisle located on the front and side of the booth. Includes a draped back wall 8 feet high and one draped side rail 36 inches high.

ISLAND

An aisle located on all four sides of booth configuration.

AES Sustaining Member Rate Book by June 30 2023

50% due at time of booking, remaining 50% due by July 17, 2023.

SIZE	STANDARD	CORNER	ISLAND
10' X 10'	\$3,000	\$3,100	-
10' x 20'	\$6,000	\$6,200	-
10' x 30'	\$9,000	\$9,300	-
10' x 40'	\$12,000	\$12,400	-
10' x 50'	\$15,000	\$15,500	-
20' x 20'	-	-	\$13,000
20' x 30'	-	-	\$19,200

Must be an fully paid AES Sustaining Member for 2023 to benefit from this rate

AES 2023 Early-Bird Rate Book by June 30 2023

SIZE	STANDARD	CORNER	ISLAND
10' X 10'	\$3,300	\$3,400	-
10' x 20'	\$6,600	\$6,800	-
10' x 30'	\$9,900	\$10,200	-
10' x 40'	\$13,200	\$13,600	-
10' x 50'	\$16,500	\$17,000	-
20' x 20'	-	-	\$14,200
20' x 30'	-	-	\$21,000

AES 2023 Exhibit Rate Book by Oct 4 2023

SIZE	STANDARD	CORNER	ISLAND
10' X 10'	\$3,500	\$3,600	-
10' x 20'	\$7,000	\$7,200	-
10' x 30'	\$10,500	\$10,800	-
10' x 40'	\$14,200	\$14,400	-
10' x 50'	\$17,500	\$18,000	-
20' x 20'	-	-	\$15,200
20' x 30'	-	-	\$22,200

2023 Demo Room Pricing

AES 2023 Rate

DEMO ROOM	PRICING
Level 1 22x30 Demo Room	\$8,000
Level 1 45x30 Demo Room	\$15,000
Level 1 22x26 Demo Room	\$8,000
Level 2 18x28 Demo Room	SOLD
Level 2 20x36 Demo Room	\$10,000
Level 2 15x24 Demo Room	SOLD

BOOKING INFORMATION

SIGN UP ONLINE

www.aesshow.com

- or -

SEND SPACE APPLICATION TO:

Holly Klarman

holly.klarman@hq.aes.org

AES CONTACT INFORMATION

Audio Engineering Society

697 3rd Avenue, Ste. 405

New York, NY 10017 USA

TEL +1 212-661-8528

For Exhibit and Sponsor Sales:

Contact:

Holly Klarman

410-584-8647

holly.klarman@hq.aes.org

For Exhibitor Information:

Chris Plunkett: chris.plunkett@aes.org

PAYMENT POLICY

50% of your contracted amount is due at the time of booking. The remaining 50% is due by July 17. After July 17, payment in full is due at time of booking.

CANCELLATION

All cancellations of booth space must be received in writing by Show Management. If space is reduced, the net reduction of space will be treated as a cancellation of that space. If a written cancellation or downsize request is received on or before July 17, 2023 (100 days prior to opening), 50% of the contract total will be released or refunded. Remaining 50% of contract total will be due immediately. After July 17, 2023, no refunds will be issued and exhibitor is liable for full contract total and terms and conditions.

SOUND LEVELS

The maximum A-Weighted Sound Pressure Level permitted for any of the Exhibits, measured at any exterior boundary of the Exhibit, shall not exceed 85dB. The foregoing specifications notwithstanding, no exhibit or demonstration shall be conducted in any manner or at a sound pressure level such that, in the opinion of the AES HQ Staff, creates undue disturbance to the Convention or its participants.

Partner Opportunities

Exhibiting at AES New York is the most effective way of engaging directly with in-person attendees, demonstrating products and communicating in that greatly missed face-to-face way.

Exhibiting isn't the only way to stand out and engage.

Below are examples of other opportunities, both in-person and online. Many are exclusive and offer experiences, presentation/workshop opportunities and much more.

Live Event (October 25 - 27)

Demonstration/ Meeting rooms - Limited availability upon request
Rooms are Javits Center supplied or custom built shell scheme or pipe & drape

Academy Stage Partner (Workshops, Panels & Q&A's) - From \$5,000
Packages include Workshop/ panel/ presentation, branding & promotions

Education Stage From \$2,000
Packages include Workshop/ panel/ presentation, branding & promotions

Tech Program Track Sponsor From \$2,000
Topic specific program alignment with promotions in-person & online

Software@AES Turnkey Stations From \$3,500
Topic specific program alignment with promotions in-person & online

Media & Audio over IP Pavilion From \$4,000
Custom package for AoIP focused delivery of presentation and turnkey shell scheme exhibit pod - includes promotions

Registration & Lanyard Partner (Exclusive options) From \$5,000
Packages include branding, workshop session, promotions

AESNY Volunteer T-Shirt Sponsor (Exclusive) From \$2,000
Branding on the loudest shirt at the show! Includes promotions

Contact us for more information on any of the opportunities above

Custom Packages are available to include social campaigns, email blasts & more



Ready to secure your space?

Contact holly.klarman@hq.aes.org or visit www.aesshow.com to book online.



AES New York 2023
155th Audio Engineering Convention
CELEBRATING 75 YEARS OF AUDIO INNOVATION
Jacob Javits Center, New York

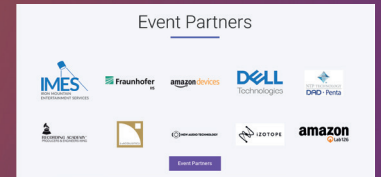
Exhibits & Program
October 25 - 27, 2023
Wed: 10am - 6pm
Thurs: 10am - 5pm
Fri: 10am - 4pm

Partner Opportunities Continued

Convention Partner & Online Packages

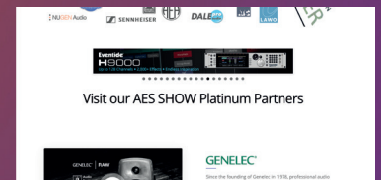
Platinum - \$8,000

Listing, Top branding on sites and promotional messages, AES YouTube pre-recorded presentation or Live Stage Presentation, Social media campaign, 1 x custom email blast, 4 x AES Connect newsletter adverts



Gold = \$5,000

Listing, Gold branding on sites and promotional messages, AES YouTube pre-recorded presentation, 1 x custom email blast, 2 x AES Connect newsletter adverts



Silver = \$3,000

Listing, Silver branding on sites and promotional messages, 1 x social media campaign, 2 x AES Connect newsletter adverts.



Bronze = \$2,000

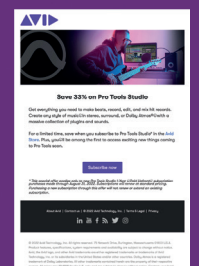
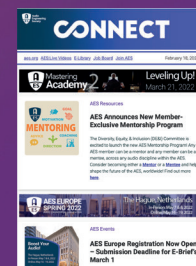
Listing, Branding on sites and promotional messages, 2 x AES Connect newsletter adverts.

Also available is our AES Digital Marketing Package to reach our 43,000 subscribers via custom email blast or newsletter, 310,000 social media followers and AES New York 2022 website placements.

AES Anytime

Opportunities include but are not restricted to:

Custom Email blasts, Newsletter advertising or articles, Social Media Campaigns & Webinars



Ready to secure your space?

Contact holly.klarman@hq.aes.org or visit www.aesshow.com to book online.



AES New York 2023
155th Audio Engineering Convention

CELEBRATING 75 YEARS OF AUDIO INNOVATION

Jacob Javits Center, New York

Exhibits & Program
October 25 - 27, 2023
Wed: 10am - 6pm
Thurs: 10am - 5pm
Fri: 10am - 4pm



AES New York 2023
Jacob K. Javits Convention Center
October 25 - 27, 2023

INSTRUCTIONS: Type or print this application. Complete all sections. Sign and return the application to Holly Klarman at holly.klarman@hq.aes.org. Upon assignment of space, a booth space confirmation will be sent to you.

Key Contact Person/Title

Key Contact Phone No.

Key Contact E-Mail Address

This person will serve as your primary exhibitor contact and will receive the Exhibitor Service Kit for this exposition. If the mailing address for the Key Contact Person is different from the address listed below, please attach a separate sheet with key contact's address information.

Company Name (as it should appear in print)

Company Name Continued

Street Address

City/State/Zip

Phone No. Toll Free No.

Company E-Mail Address

Website Address

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We DESIRE to be next to or across the aisle from:

We do **NOT** want to be next to or across the aisle from:

Questions? Holly Klarman
410-584-8647
holly.klarman@hq.aes.org

LOCATION PREFERENCES Please indicate the location and configuration of the booth space requested.

1st Choice _____ 3rd Choice _____

2nd Choice _____ 4th Choice _____

Booth Size _____

Pricing _____

METHOD OF PAYMENT:

Credit Card: Please send secure payment link to:

Name _____

Email _____

Within 60 days of the conference, credit card must be used for immediate payment.

Please do not provide credit card information on this contract. Upon invoicing per the Agreement billing terms, charge the Credit Card provided and email a receipt.

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS GOVERNING THE EXPOSITION AS PRINTED IN THE AES GENERAL RULES AND REGULATIONS BELOW, WHICH ARE PART OF THIS APPLICATION. ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT.

Authorized Signature

This line must be signed for acceptance of contract

Date _____

Print Name _____

Title _____

AUDIO ENGINEERING SOCIETY

CONVENTION SERVICES, 697 3rd Avenue, Ste. 405, NEW YORK, NY 10017 TEL: (212) 661-8528

This Contract (this "Contract") is entered into by (the "Exhibitor") and the Audio Engineering Society, Inc. (the "Society") as of 2023.

The Exhibitor agrees to occupy and exhibit in the space as requested (the "Space") during the 155th Audio Engineering Society Convention (the "Convention").

All cancellations of booth space must be received in writing by Show Management. If space is reduced, the net reduction of space will be treated as a cancellation of that space. If a written cancellation or downsize request is received on or before July 17, 2023 (100 days prior to opening), 50% of the contract total will be released or refunded. Remaining 50% of contract total will be due immediately. After July 17, 2023, no refunds will be issued and exhibitor is liable for full contract total and terms and conditions.

If the premises are destroyed by an act of god, acts of terrorism, Government intervention or regulation, military activity, strikes, or any other circumstance beyond the reasonable control of the Society that make it impracticable or inadvisable for the Society to hold the Convention at the time and place herein provided, then this Contract will terminate and the Exhibitor waives any claim for damages or compensation, other than the return by the Society to the Exhibitor of the Fee paid less a 25% administrative processing fee, in full satisfaction of all liabilities of Association to Client. Association reserves the right to cancel, rename or relocate the event or change the dates on which it is held and there shall be no further liability on the part of either party.

The Exhibitor shall indemnify, defend and hold harmless the Society and its officers, directors, employees, agents, and members (collectively, "Indemnified Parties") against any and all losses, damages, liabilities, deficiencies, claims, actions, judgments, settlements, interest, awards, penalties, fines, costs, or expenses of whatever kind, including attorneys' fees, fees and the costs of enforcing any right to indemnification under this Contract and the cost of pursuing any insurance providers, incurred by any Indemnified Party (collectively, "Losses"), relating to any third-party claim or any direct Claim against the Exhibitor alleging: (a) a breach or non-fulfillment of any of the Exhibitor's obligations in this Agreement; (b) any negligent or more culpable act or omission of the Exhibitor or any of its representatives (including any recklessness or willful misconduct) in connection with the Convention; and (c) any bodily injury, death of any person or damage to real or tangible personal property caused by the acts or omissions of the Exhibitor or any of its representatives.

IT IS FURTHER AGREED THAT THE CONDITIONS, RULES AND REGULATIONS ATTACHED HERETO AS EXHIBIT A ARE INTEGRATED INTO THIS CONTRACT AND FULLY INCORPORATED HEREIN, AND THAT THE EXHIBITOR AGREES TO BE BOUND BY THEM. The Society has full power in the matter of interpretation, amendment and enforcement of Exhibit A (Rules and Regulations), and any amendments when made and brought to the notice of the Exhibitor automatically become part of this Contract as though duly incorporated herein.

Exhibits are an integral part of an Audio Engineering Society Convention and provide an opportunity to observe the latest technical advances in the science of audio engineering and its allied arts. To preserve the scientific and educational nature of the Exhibits at the Convention, the Society makes the following Rules and Regulations part of the Exhibit Contract and applicable to all Exhibitors. Throughout this document, the Audio Engineering Society is referred to as "AES" or "the Society," the AES NY 2020 AES Convention is referred to as "the Convention," and any Exhibit

on the exhibit floor is referred to as an "Exhibit." The person or entity presenting the exhibition in the Exhibit is the "Exhibitor."

RULES AND REGULATIONS

1. KINDS OF EXHIBITS: Exhibitors shall confine their displays to professional audio or associated products or equipment which are:

- (a) regularly manufactured by them;
- (b) sold exclusively by them;
- (c) custom-made for them and not exhibited by the original manufacturer; or
- (d) working components in a display of a complete operating studio or system sold by them.

However, other equipment that is required for the demonstration of an Exhibitor's product as described above may be used, providing it is not featured in any way.

2. For In-Person Events: NOISE LEVELS OF EXHIBIT BOOTHS AND DEMONSTRATION ROOMS: The maximum A-Weighted Sound Pressure Level permitted for any of the Exhibit booths measured at any exterior boundary of the Exhibit, shall not exceed 85 dB. The foregoing specifications notwithstanding, no Exhibit shall be conducted in any manner or at a sound pressure level such that, in the opinion of the Convention Chairman, creates undue disturbance to the Convention or its participants. This includes but is not limited to vocal presentations and demonstrations. All active loudspeakers must face away from the aisle or neighboring Exhibits. Exhibitors whose demonstrations inherently create mechanical or other acoustical noise must adhere to the 85 dB limitation. The AES Convention Committee may periodically monitor the Exhibit and Demonstration areas, and any exhibitor determined to be in violation of these sound level limits will be issued a warning. If the violation recurs, or if a neighboring Exhibitor registers a complaint, the Exhibitor may be asked to discontinue that particular demonstration for the duration of the Convention. Should such violation or disturbance continue, AES reserves the right to discontinue electrical service to that Exhibit or demonstration area with no liability to, for, or against the Audio Engineering Society, Jacob K. Javits Convention Center, or Freeman.

3. For In-Person Events: SHIPMENTS: All shipments must be directed to the official show drayage company, Freeman. No deliveries will be accepted by the Jacob K. Javits Convention Center. No delivery may arrive prior to the official set-up / move-in date and time. Official drayage company shipments take priority in set-up and dismantling operations. No sidewalk deliveries will be accepted. Materials must be delivered to the exhibit area by the official drayage company, under the supervision of the Exhibitor or the Exhibitor's agents.

4. For In-Person Events: BOOTHS: Unless an exhibitor advises the Exhibit Manager in writing thirty days prior to the Convention that he does not desire such equipment, his booth will be equipped with the following:

- (a) A back wall consisting of curtains 8' high.
- (b) Draped side rails 36" high.

Note: Where corner/peninsula booths exist, back walls will be draped. Additional furniture, drapes, floor covering, special signs, and booth equipment, as well as special exhibit equipment may be obtained from the official decorator.

5. For In-Person Events: DISPLAYS: The AES Convention Committee has full authority to govern the appearance of all items displayed. No exhibits or booth decorations in the area extending two feet from

the back wall of the booth shall exceed a height of 8 feet from the floor, and no exhibit or booth decoration elsewhere in the Exhibit shall exceed a height of 4 feet from the floor. Special requests for exemption from this rule must be made in writing to the Convention Committee 60 days prior to the Convention. AES will notify the exhibitor in writing as to the acceptance or rejection of their request. All booths, regardless of size and configurations, must not block the sightlines of adjoining booths. All side walls may extend two feet from the back wall or center wall, (for island and peninsula configurations), at eight feet in height, then down to a height not to exceed four feet. Island displays must have adequate access to the exhibit on all four sides.

The Society permits a peninsula to have a back wall of 8 feet in height. The back side of any peninsula wall must be finished. If it, in the opinion of the Exhibit Manager, is not finished to a presentable level, it will be made so at the Exhibitor's expense. No signs, advertising devices or materials are to be displayed or distributed outside allocated exhibit space except uniform signs as furnished by the Society.

Exhibit Areas and Demonstration Rooms must be cleared within the specified period after the close of the convention unless special arrangements are made prior to the convention with the AES Exhibits Manager. Any exhibitor failing to comply with this rule shall be liable for all costs, liabilities and expenses incurred by the Society as a result of such failure, and for any moving and storage charges resulting therefrom.

6. CONDUCT: Exhibitors cannot use their exhibit areas for the sale of equipment from exhibit space. Exhibitors shall not conduct demonstrations or displays that, in the sole judgment of the AES Convention Committee, may constitute a detriment to other exhibitors, violate any laws or ordinances, or interfere with the orderly flow of traffic through the Exhibit. Exhibitors and their employees shall at all times conduct themselves in an orderly fashion and shall not disparage or libel fellow exhibitors or engage in other activities detrimental to the Exhibit, the AES, the Convention, or any other exhibit at the Convention. Exhibitors shall not serve alcoholic beverages in their designated Exhibit or in any demonstration areas. In accordance with convention site rules and regulations, other beverages may be served, such as coffee, tea or soft drinks, but only plastic cups may be used for serving. All food and beverage must be ordered through the Official Catering Contractor of the Jacob K. Javits Convention Center.

The AES Convention Committee reserves the right to forbid the distribution of any material that, in its sole judgment, may be objectionable. Only promotional material describing equipment approved for exhibit, pursuant to Section 1 of these Rules and Regulations, may be distributed by the Exhibitor, its employees, or agents. All distribution of material must be restricted to the confines of an Exhibitor's AES assigned exhibit space.

The AES Convention Committee reserves the right, in its sole judgment, to exclude or close down immediately, any Exhibit that violates any of these Rules and Regulations or constitutes a nuisance, or where the Exhibitor or its personnel have behaved in a manner detrimental to the Exhibit, AES, the Convention, or any other exhibit at the Convention; and in such event, no return of exhibit space rental will be made and the Society shall have no liability whatsoever to the exhibitor, its employees, or agents.

No unauthorized person or organization shall be permitted to demonstrate, display or distribute audio apparatus or literature or other materials pertaining to audio engineering in the exhibit area or on the designated Convention premises with the intent of using the occasion of the Convention and the presence of its registrants for the advantage of the persons or the organizations. The designated Convention areas are considered the entire site of the Jacob K. Javits Convention Center Complex and its associated properties, as well as any other Hotel complexes associated with the AES.

7. For In-Person Events: DECORATIONS: The AES Convention Committee shall have full discretion and authority to regulate the mode of decoration of each booth, and may require the replacing, rearranging, or redecoration of any item, or of any booth within the Exhibit, and no liability shall be attached to the Society, or the Committee, for costs that may devolve upon any Exhibitor thereby. Exhibitors using exposed dividers or back walls must make certain that the surfaces are finished in such a manner as not to be unsightly to Exhibitors in adjoining exhibit space. This includes all back walls.

8. For In-Person Events: FLOOR LOAD: The maximum floor load on the Exhibit Floor is 350 pounds per square foot. If the Exhibitor plans a heavy load, details must be sent in advance to the AES and arrangements must be made to skid such materials so as to distribute the weight within the proper limits. Exhibitors accept full and sole responsibility for any injury, damage, or accident to the property or person resulting from their failure, knowing or otherwise, to distribute the load of the exhibit material in conformity with the maximum floor load specifications.

9. For In-Person Events: DEFACTING THE BUILDING: Under no circumstances may an Exhibitor deface in any way the Jacob K. Javits Convention Center. Exhibitors are liable for any loss or damage caused by fastening displays, fixtures, or applying paint, lacquer, adhesive or any other coating to building floors, walls, ceilings, or columns, or in any manner defacing the building housing the exhibits. Exhibitor shall indemnify, defend and hold AES harmless from any liability, claims or costs, including attorney's fees, arising from any violation of this clause.

COPYRIGHTS AND PROPRIETARY MATERIAL. Exhibitor must obtain all necessary licenses and shall pay all costs and fees arising from the use of copyrighted music or dramatic materials, or any other property subject to any trademark, patent or other proprietary right which is used or incorporated in its exhibit or any presentations it gives at the Convention. Exhibitor shall indemnify, defend and hold AES harmless from any liability, claims or costs, including attorney's fees, arising from the use of any such materials or any claims of infringement or violation of the rights of the intellectual property owner.

10. For all Events: SIGNS: Exhibitors shall not display signs that list the prices of equipment or services, or signs that state "Sold to..." No electric or flashing signs, or signs involving the use of neon or similar gases, shall be permitted in the Exhibit, unless approved in writing by the Convention Committee.

11. For In-Person Events: FLAMMABLE/NOXIOUS MATERIALS: Flammable and/or noxious fluids, substances or materials of any nature including decorative materials that are not flameproof or are of a noxious nature, use of which is prohibited by Federal, State and City fire and environmental regulations, shall not be used in any booth. Materials and substances that are flameproof or have been treated in accordance with Federal, State and City fire regulations may be used if accompanied by certification documents. Certificates must be available for Fire Department inspection at all times during the Exhibit and must be shown to representatives of the official decorator for inclusion in their reports to the Fire Department and the Jacob K. Javits Convention Center.

12. For In-Person Events: SAFETY DEVICES: Exhibitor shall have full responsibility for compliance with Federal, State and City regulations in the provision and maintenance of adequate safety devices and conditions for the operation of machinery and equipment.

13. DEFAULT IN OCCUPANCY: Any Exhibitor failing to occupy space or complete their partnership as contracted for will not be entitled to any refund of the rental charge of such space as provided

in the signed contract, except to the extent of the rental charges paid by another exhibitor for such space, less such additional costs and expenses as the Society may incur due to the failure to occupy space. If the space is not occupied by the time set for the completing of installation of displays, such space may be possessed by the Convention Committee for such purposes as it may see fit, in which case the Exhibitor shall be deemed to have forfeited all rights to the space and the moneys paid for rental of the space as liquidated damages for his breach.

14. **ASSIGNMENT & SUBLETTING:** Without the written consent of the Convention Committee, Exhibitors shall not assign their rights under their contract for their partnership or exhibit space, or any part thereof, not sublet their space or partnership, or any part thereof, not exhibit or offer for sale, give as a premium, or advertise, any merchandise other than that regularly manufactured or exclusively sold by them and approved for exhibit by the Convention Committee pursuant to Section 1 of these Rules and Regulations. Rulings of the Convention Committee shall in all instances be final with regard to use of any exhibit space.

15. **CANCELLATION:** See Exhibitor Contract

16. **EXHIBITORS' PERSONNEL:** Exhibitors' booth personnel shall be restricted to owners, executive employees, and representatives of the Exhibitor, and for in-person events, shall total no more than eight (8) for the first 100 square feet of exhibit space and 2 for each additional 100 square feet of exhibit space. For In-Person Events: Exhibitor personnel wishing to attend technical sessions may do so by wearing the special badge provided each exhibitor for this purpose. Exhibitor agrees to indemnify the Audio Engineering Society, Inc., its committees, members, agents, and employees, against, and hold it harmless for, any claims, loss, liability, or damage arising out of the acts, omissions, conduct or negligence of the exhibitor, his agents, employees or representatives.

17. For In-Person Events: **RELOCATION OF AND ENTRY TO EXHIBITS:** The Convention Committee reserves the right to alter locations of exhibits, or of booths, if deemed necessary in the best interest of the Exhibit and the Convention, generally. Exhibitors recognize that from time to time it may be necessary to connect electrical, air or other lines from outlets in their space in order to serve exhibitors in adjacent or nearby spaces. Exhibitors herewith grant consent to such necessary hookups and confer upon the Committee and its agents, the Convention Center and its authorized personnel, Official service providers and its authorized personnel, the right to have access to make such hookups and to maintain or repair such hookups should the need arise.

18. **INSURANCE:** The Audio Engineering Society, Inc., and all official service providers, and/or the Convention Site, virtual or physical, will not be responsible in any way for the safety of any exhibit or materials against fire, water, theft, accident or any cause nor for the loss or damage to goods consigned to its care. It is expressly understood that an Exhibitor shall indemnify and hold AES harmless against any subrogated claims asserted by an Exhibitor's insurance company. However, every effort will be made to protect Exhibitors' property. You are advised to consult your insurance broker for proper coverage on any of your display material from the time it leaves your Company's premises until its return. In most cases a rider can be added to your present policy for a very nominal cost. As a standard requirement for all of our exhibitors, it is necessary for you to carry general liability coverage from an insurance company in good standing with minimum policy limits of \$1,000,000 per occurrence and \$2,000,000 aggregate. Insurance coverage is not optional. This insurance must be in force during the lease dates of

the event, naming AES as the certificate holder. The following must be listed as additional insured: AES, the Facility and the Official Contractor (MCI)

19. For In-Person Events: **PROPERTY PASS:** Exhibitors who must remove any equipment from the Exhibit Area must obtain an authorized Property Pass from the Exhibit Floor Manager. The Property Pass will be dated and clearly list a description as to model number and/or serial number, manufacturer, etc., of each item to be removed from the Exhibit Area.

20. **LIMITATION OF LIABILITY:** Exhibitor shall make no claims directly or indirectly through its insurance company, against the Society, its committees, members, agents, employees, any official service providers for any reason whatsoever, including negligence, for loss, theft, damage or destruction of goods; or for any injury to himself, his agents, or employees, during the convention dates; or for any damage of any nature or character whatsoever, including any damage to his business by reason of the failure to provide space for the Partnership, exhibit, or the removal of the Exhibit; or for any action or omission of any nature of the Society, or its committee members, agents, or employees; provided that if, for any reason whatsoever, the Convention and Exhibit shall not be held as scheduled, this contract shall refund the rental charge to the Partner/Exhibitor less the Partner/Exhibitor's proportionate share of all expenses incurred by the Society with respect to the Partnership/Exhibit, and such refund shall be in full discharge of all claims which the Partner/Exhibitor may have against the Society.

21. For In-Person Events: **EXHIBITOR ACCESS TO THE EXHIBITS:** Exhibiting personnel with the proper badge will be allowed access to the Exhibits during move-in for as long as the decorating company has labor on the floors, (typically no earlier than 7:30 a.m. and no later than 9:00 p.m.). During show hours and two hours before the opening of the show. (Special exemptions must be made in writing to the Exhibits Manager with a list of personnel that would need to access to the show floor, and the exact times needed for access to the show floor. Exhibitor shall also be liable for any extra security expenses that may be incurred by the Society for the exemption). During move-out access is permitted as long as the decorating company has labor on the floors, (typically no earlier than 7:30 a.m. and no later than 9:00 p.m.).

22. For In-Person Events: **AGE RESTRICTION:** No one under the age of 16 years of age shall be allowed access to the Exhibit area at any time, including set up, show days, and dismantle/tear down.

23. For In-Person Events: **EARLY DISMANTLE:** No Exhibitor may dismantle prior to the close of the Convention on October 27, 2023. Such action could disturb other Exhibitors and would detract from the Convention. Violators of this rule may be denied the right to participate at future AES Conventions.

24. **AGREEMENT TO RULES:** Each Partner/Exhibitor, for himself, his agents, and employees shall abide by the foregoing rules and regulations, and by any amendments or additions thereto that may hereafter be established or put into effect by the Convention Committee, and each Partner/Exhibitor shall comply with all rules and regulations of any Federal, State or Municipal governmental authority affecting this Exhibit. Partner/Exhibitor shall indemnify, defend and hold AES harmless from any liability, claims or costs, including attorney's fees, arising from any violation of these Rules and Regulations.