2025 AES International Conference on

# Breaking Barriers in Audio

BALANCE - EQUALIZE - AMPLIFY

April 3-5, 2025 Virtual Conference

## Speaker Marketing Toolkit | Make Some Noise!

This Speaker Marketing Toolkit is designed to help you promote your involvement in the 2025 AES International Conference on Breaking Barriers in Audio!

Maximize your impact at the Conference by promoting your presentation with ease. We invite you to take advantage of these marketing tools to amplify your presence and attract attendees to your sessions.

This toolkit offers ready-to-use resources to announce your speaking role at #AESBreakingBarriers 2025 to your colleagues and followers. With branded materials, downloadable graphics and sample posts perfect for social media, websites, newsletters, and email signatures, you can boost your visibility and engage your network effectively—for the most successful show yet.

We're thrilled to welcome you to the stage. Thank you for speaking at the 2025 AES International Conference on Breaking Barriers in Audio

#### Let's Stay Connected!

As we look forward to coming together virtually from April 3-5, 2025, let's make sure to keep in touch.

Follow us on social media:

LinkedIn: <u>Audio Engineering Society</u>
Facebook: Audio Engineering Society

Instagram: @aes\_org

X: @AESorg

Questions? Email <u>info@aes.org</u> and a member of the marketing team will assist you.

2025 AES International Conference on Breaking Barriers in Audio



I'm speaking at the

2025 AES International Conference on Breaking Barriers in Audio!

Will you join me? The Conference will be held virtually April 3-5. Don't miss your chance to foster equity and inclusivity in audio.



### Sample Social Media Posts

Let your social media followers know you'll be at the 2025 AES International Conference on Breaking Barriers in Audio! Here are sample messages you can personalize and share. Be sure to include the graphic (link below), the event URL, and the official hashtag #AESBreakingBarriers with the post. Don't forget to tag us!





Join me April 3-5 for the virtual 2025 AES International Conference on Breaking Barriers in Audio. My session focuses on [Insert Topic]. Let's foster equity and inclusivity together! Learn more at <a href="https://aes2.org/events-calendar/2025-aes-international-conference-on-breaking-barriers-in-audio/">https://aes2.org/events-calendar/2025-aes-international-conference-on-breaking-barriers-in-audio/</a> #AESBreakingBarriers

Excited to share my insights at #AESBreakingBarriers 2025! Don't miss my session on [Insert Topic]. Let's explore and elevate critical discussions on equity, access, representation, and participation of underrepresented and marginalized groups in audio together online from April 3-5. Learn more: <a href="https://aes2.org/events-calendar/2025-aes-international-conference-on-breaking-barriers-in-audio/">https://aes2.org/events-calendar/2025-aes-international-conference-on-breaking-barriers-in-audio/</a>

I'm thrilled to announce that I'll be speaking at #AESBreakingBarriers 2025! Join me virtually on April 3-5. Don't miss your chance to inspire meaningful change, promote cross-disciplinary collaboration, and amplify the voices and contributions of those driving progress toward a more inclusive future in audio. Secure your spot today: <a href="https://aes2.org/events-calendar/2025-aes-international-conference-on-breaking-barriers-in-audio/">https://aes2.org/events-calendar/2025-aes-international-conference-on-breaking-barriers-in-audio/</a>

## **Graphic Link**

Click on the link below and then right-click / control-click on the image to save it to your computer.

Social Media Graphic

Be sure to hashtag your posts and include the event URL (or link the graphics).

#AESBreakingBarriers | <a href="http://www.aes2.org/">http://www.aes2.org/</a>

